

The logo for iDE, consisting of the lowercase letters 'iDE' in a white, sans-serif font, positioned in the top left corner of the image.

# Terms of Reference

## Oporajita ICT & eCommerce Training and Digital Marketplace Inclusion

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### 1. Organization Background

iDE is an international NGO with 40 years of experience in designing and delivering market-based anti-poverty programs in 11 countries. We are a world leader in making markets work for the poor as well as the longest-established market development specialist NGO in Bangladesh. iDE believes markets can be a powerful force for improving smallholder prosperity by creating income and livelihood opportunities for poor rural households. iDE Bangladesh currently has eight projects in agricultural markets, water, sanitation, and hygiene (WASH), and access to finance with a focus on women's economic empowerment and climate-smart technologies.

### 2. Project Background

Oporajita, a Collective Impact Initiative, for the Future of Work for Bangladesh, is a 24-month (2022-2024) project funded by the H&M Foundation, with the vision to enhance the employability of women garment workers (WGWs) and safeguard livelihood from the impact of automation and digitalization in the textile industry. iDE's goal for Oporajita is to improve the entrepreneurial capacity of 1,500 out-of-work women garment workers (WGWs) and increase their household incomes by 50% by 2024, particularly those located in the Dhaka division (Gazipur, Savar (Ashulia), and Narayanganj). This initiative aims to have two major outcomes, firstly, to ensure out-of-work WGWs are able to access and utilize appropriate enterprise development services, which enables them to start and/or further improve their business in target sectors. Secondly, the out-of-work WGWs are able to utilize, access, and uptake a range of critical financial products, services, capacity-building measures, and digital/analog marketplaces to enhance their businesses.

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**Deadline: 5 PM Bangladesh Standard Time (BST) on 22<sup>nd</sup> February 2024**