

## Terms of Reference

### Design, Development and Printing of Training and IEC Materials for The Savar Tannery Estate Project

#### Background

ETI Bangladesh Ltd. (ETI BD) is an independently registered subsidiary of Ethical Trading Initiative (ETI), established with the aim of designing and delivering workplace and advocacy programmes in Bangladesh that address challenges to achieving decent work, to reduce poverty and increase the sustainable, economic development of the country.

ETI Bangladesh has recently been awarded a contract from the Sustainable Manufacturing and Environmental Pollution (SMEP) programme, established by the UK's Foreign, Commonwealth and Development Office (FCDO), to implement a project in the tannery sector in Bangladesh. There is currently a dearth of understanding, capacity, and control mechanisms to reduce the prevalence of harmful and polluting practices within tanneries.

The tannery industry was relocated to the Savar Tannery Industrial Estate as a result of rising criticism over environmentally destructive practices, such as a lack of proper waste management and industrial wastewater treatment facilities, the dumping of toxic waste that pollutes nearby water sources as well as the use of harmful chemicals and technologies. This new estate is located on the banks of the Dhaleshwari River of Savar Union. All workers are working in hazardous conditions and demonstrate a lack of awareness regarding their rights and environmental pollution. Considering the circumstances, there is a significant risk of environmental pollution, occupational health and safety (OHS), natural resource conservation and environmental awareness within the tanneries.

To address these issues, ETI Bangladesh along with its partner organization, Bangladesh Labour Foundation (BLF), is implementing this project in 40 tanneries in the Savar Tannery Estate. The goal of this project is to reduce pollution and the environmental impact of the Savar Tannery Industrial Estate, fostering adherence to international standards, ethical practices, and environmental responsibilities.

The project aims to achieve:

- Improved Occupational Health & Safety (OHS) standards and promotion of decent work conditions in tanneries;
- Establishment of a Human Rights and Environmental Due Diligence (HREDD) framework, along with an Environmental and Social Management System (ESMS) to enhance resource efficiency and achieve LWG certification eligibility;
- Strengthened connections and business opportunities for tannery owners with both national and international markets.

To accomplish these objectives, the project will conduct capacity-building initiatives and awareness-raising campaigns aimed at enhancing the knowledge and skills of workers, worker representatives, and management on the specified thematic areas. It will also promote safe and gender-sensitive workplace conditions, ensuring compliance with national and international safety regulations, laws, and standards. Additionally, the project will support tanneries in establishing connections with potential business partners to expand market opportunities.

In this context, ETI Bangladesh is looking for an interested and qualified agency, who shall be responsible to provide require service to design and develop training and Information, Education, and Communication (IEC) materials in line with the objectives mentioned above and the specific tasks described below.

**[To download full ToR, Click this Link.](#)**

The closing date for submitting technical and financial proposal is **14 January 2025**.